

# BONNEVILLE ASPHALT



## PRIVACY POLICY

**Date:** October 8<sup>th</sup>, 2024

Welcome to Bonneville Asphalt & Repair! This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with our website, products, and services. We are committed to safeguarding your privacy and ensuring the security of your data.

### Information We Collect:

1. **Personal Information:** When you use our website or services, we may collect certain personal information, such as your name, address, email address, and phone number. We collect this information to provide you with a personalized experience and to improve our services.
2. **Usage Data:** We may collect non-personal information about your interactions with our website, such as your IP address, browser type, operating system, and pages viewed. This information helps us analyze trends, administer the site, and gather demographic information.
3. **Cookies and Similar Technologies:** We use cookies and similar technologies to enhance your browsing experience and provide personalized content. These technologies allow us to remember your preferences, analyze site traffic, and improve our services.

### How We Use Your Information:

1. **Personalization:** We use the information collected to personalize your experience and provide you with relevant services.
2. **Communication:** We may use your contact information to communicate with you about our products, services, and promotions.
3. **Improve Services:** The data we collect helps us analyze and improve our website, products, and services to better serve our customers.

## **Information Sharing and Disclosure:**

1. **Third-Party Service Providers:** We may share your personal information with trusted third-party service providers who assist us in providing and improving our services. These providers are bound by strict confidentiality agreements and are only authorized to use your information as needed to perform their functions.
2. **Legal Compliance:** We may disclose your information if required by law, in response to a valid legal request, or to protect our rights, privacy, safety, or property.

## **Data Security**

We take the security of your data seriously and implement reasonable safeguards to protect it. However, no data transmission over the internet or electronic storage is completely secure, so we cannot guarantee the absolute security of your information.

## **Your Choices and Rights:**

- **Access and Update:** You may access and update your personal information by contacting us directly.
- **Opt-Out:** You can opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in the email.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. The revised version will be posted on our website, and the date of the last update will be indicated at the beginning of the policy.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at 801-225-3544 or [bonnevilleasphalt@gmail.com](mailto:bonnevilleasphalt@gmail.com).

*By using our website or services, you agree to the terms outlined in this Privacy Policy*